



Use the power of the internet to tell the world about what you are doing and help them send their donations to you

Online donation pages

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ONLINE DONATION PAGES

If you are raising funds for a [sponsored event](#), [asking for donations instead of presents](#) or just encouraging people to make donations to the cause you support, then building your own online donation page is a brilliant way to encourage people to give.

With an online donation page your friends and family can support your fundraising efforts by making a secure payment with their credit or debit card over the internet.

There are a number of different companies that enable you to build your own online donation page and some charities even have their own facility. They all offer different ways to tell:

- people about what you are doing
- why you are doing it
- everyone the funds you have raised

Some send an automated 'thank you' for you when a donation is made.

It is a good idea to check if your charity has their own facility first, because third-party providers will charge a commission for providing the page and processing the donations. But if your charity doesn't have their own page, it is still a good idea to set on up as most third-party providers will manage the Gift Aid process for your charity and online donation pages have proven very successful at attracting donations.

You can find a list of [online donation websites](#) in our directory of suppliers.

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