



All the know-how sheets in one list...

A to Z of know-how

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[Asking for sponsorship](#)

Ten steps that could make an amazing difference to how much you raise (or just read the really important one!)



[Asking properly](#)

From pennies in a tin to tens of thousands, you should think about how you are going to ask in advance



[Avoiding scams](#)

Not everyone has the best of intentions, please read our guidance on steering clear of bogus causes and suppliers.



[Build a volunteer fundraising group](#)

You don't have to go it alone, getting a team of volunteers together may be surprisingly easy



[Care for your fundraising group](#)

Having built your volunteer group, it's worth maintaining the goodwill



[Catalogues brochures & programmes](#)

Use advertising to increase the income for your fundraising event



[Charities committed to best practice](#)

Institute of Fundraising Codes of Fundraising Practice and the Fundraising Standards Board



[Data protection](#)

Simple steps will keep you compliant and ensure that people are happy to share their information with you.



[Databases, the whys and hows](#)

You can soon reach a stage where the back of your address book just isn't big enough. Get a simple database and make life easier.



[Environmentally friendly things](#)

You can help save the planet and support a great cause



[Event handover packs](#)

Don't waste all your good efforts, have a plan in case you go down with the flu (or something)



[Find out about charities](#)

No need to guess, there's lots of information about individual charities available online



[Food & drink, law & best practice](#)

Combine common sense with a little background knowledge and make food a great fundraising tool



[Friends of and other membership organisations](#)

It is important to understand your legal status as a volunteer fundraiser



[Fundraising buddies](#)

Need sponsorship, or to sell tickets, but really don't feel that you are a natural fundraiser?



[Fundraising group handover packs](#)

Unless you want to be responsible for supporting your fundraising group forever, it is a good idea to create a handover pack.



[Fundraising planning](#)

See the big picture and hit your ambitious fundraising targets with style




















[Gift Aid](#)

Increase the value of all your donations by nearly a third, without any cost to you!



[Handling money](#)

Really important things to bear in mind, for your peace of mind

-  [Insurance](#)
Event insurance doesn't have to cost the earth and prize insurance can help you generate lots of funds
-  [Involving children](#)
Some simple guidance to keep it safe and happy
-  [Involving Children in Volunteer-fundraising Activities](#)
Some simple guidance to keep it safe and happy
-  [More help and more time](#)
If you're burning to do something big consider working with a volunteer fundraising group and or asking for a secondment.
-  [More than just donations](#)
It's far more than just donations to good causes, volunteer fundraising brings communities together
-  [Online donation pages](#)
Use the power of the internet to tell the world about what you are doing and help them send their donations to you
-  [Photography](#)
Know the law and best practice associated with taking photos.
-  [Public events, law & best practice](#)
If you are involving the wider public you must take time to get it right
-  [Publicity plans](#)
Find out how to get your fundraising activity known about.
-  [Risk assessments](#)
You should carry out a risk assesment for every activity - but don't over complicate the process!
-  [Sponsorship from companies](#)
Getting businesses to sponsor part or all of your fundraising event
-  [Tax Effective Giving](#)
Payroll, legacy and share giving explained
-  [Thanking donors](#)
Saying "thank you" is vital and there are lots of ways to do it
-  [Thanking volunteers](#)
If you couldn't have done it alone remember to thank the people who helped make it possible
-  [VAT](#)
Knowing when to work with your charity to save on VAT
-  [Volunteering websites](#)
There are lots of fantastic volunteering opportunites out there and loads of really great sites to help you find them
-  [What is fundraising in-aid-of?](#)
Fundraising know-how