

Walking events are great for raising money because they can attract a lot of people, are appropriate to most causes and can be tailored to suit all levels of ability

Walking events: Introduction

Created: 06 November 2008

Sponsored walks are one of the most popular types of fundraising there is. Take a look at our [events calendar](#), and you'll be sure to see a range of examples in aid of all sorts of causes. Some are women-only, some aimed at children; others involve fancy dress, or bringing along a pet; some are in historic locations, in the middle of the night, in cities, parks and gardens or in the wilds of nowhere - an endless variety, in a host of exotic (and not so exotic) locations.



The main way that this type of event raises money is through attracting as many participants as possible, and issuing them with [sponsor forms](#). However, to really go the extra mile, you could consider hiring a professional outdoor-event team and setting your volunteers a heftier challenge with a tougher, pay-to-participate event.

[Read on](#) to find out how lots of people taking one small step could mean a giant leap for your fundraising aims...

If you are participating in a walking event and are looking for tips on maximising your sponsorship, our "Asking for Sponsorship" know-how page [here](#) might be helpful.

Our [how2guide for Running Events](#) also contains a lot of useful information that is relevant to this type of activity.

 [To read the full guide, click here](#)

 [To read a checklist summary, click here](#)

AT A GLANCE

I'm fundraising for

- Charity or Community Organisation
- Club or Group
- Individual
- School or PTA
- Church
- Hospice or Hospital

Solo fundraiser or team effort?

- 2 to 4 people or more

Total time needed

- More than 160 hours

Lead time

- More than 6 months

Easy money or big bucks?

- £500 to £5,000

I'm fundraising at

- Work
- School
- College or University
- Fete or Event
- Home
- Church
- Local Pub
- Park or Sports Ground
- Community or Village Hall
- Other

High octane or gently does it?

- Moderate effort

Fundraising idea category



- Sponsored and sports events

Fundraising idea sub-category




- Sporty

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FORUM



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