



Free E-cards are an appealing alternative to traditional greeting cards, donate the money saved.

E-cards: Introduction

Created: 17 December 2007



Think about how much you spend each year on birthday, anniversary and Christmas cards.

E-cards are virtual greeting cards that you can personally tailor and send via email. They are exciting and different to traditional greeting cards, some comprising of a short film clip as opposed to one image. E-cards are also environmentally friendly as they do not make use of paper and packaging.

Persuade your friends and family to send e-cards and donate the money they would spend on paper cards and stamps to charity. 100% of the donation will go straight to the cause plus they still send their kind thoughts.

Worried about e-cards being too transient? Make them into a screen saver and you will be enjoying them long after the paper cards have fallen off the mantelpiece.

[Read on...](#)




 [To read the full guide, click here](#)

 [To read a checklist summary, click here](#)

AT A GLANCE

- | | |
|---------------------------------|--|
| I'm fundraising for | <ul style="list-style-type: none">• Charity or Community Organisation• Club or Group• School or PTA• Church• Hospice or Hospital |
| Solo fundraiser or team effort? | <ul style="list-style-type: none">• 1 person or more |
| Total time needed | <ul style="list-style-type: none">• Fewer than 8 hours |
| Lead time | <ul style="list-style-type: none">• 1 to 3 months |
| Easy money or big bucks? | <ul style="list-style-type: none">• Up to £500 |
| I'm fundraising at | <ul style="list-style-type: none">• Home |
| High octane or gently does it? | <ul style="list-style-type: none">• Gently does it |
| Fundraising idea category | <ul style="list-style-type: none">• Make a change, donate the difference |

Related Links

-  [See all the pages for this how2guide](#)
-  [See what other people have done](#)
-  [Find useful suppliers](#)

Related Links



- [See all the pages for this how2guide](#)



- [See what other people have done](#)



- [Find useful suppliers](#)

FORUM

This how2guide was written by the Institute of Fundraising

Provided by how2fundraise.org, from the Institute of Fundraising. ©2012.
Built on [Cubik](#)