

If you're looking for a foolproof, tried-and-tested way to make extra money at your fundraising event, look no further than a tombola.

## Tombola: Introduction

Created: 14 November 2008

Tombolas are one of the most traditional methods of fundraising there is and one of the most popular. From a fundraising point of view, there's a very simple reason for their enduring appeal - tombolas are extremely effective at making money.

Unlike a [raffle](#), where you need to attract at least one high-value quality prize, sell tickets in advance and build an element of suspense, the lure of the tombola is instant.

What's more, the prizes can be as modest as you like, as long as you have them in bulk. Jars of jam, packets of biscuits and tins of beans are all common (and perfectly acceptable) tombola prizes. This makes tombolas perfect for events held in schools, churches or larger workplaces, where there are lots of people who can each be persuaded to donate one or two small items.

Nobody is likely to come to your event just because of a tombola, but very few people are able to walk past one without taking a turn either. If your tombola is part of a larger fete or fair, there's no need to apply for a licence, and there's no age restriction on who can play (as long as your prizes don't include alcohol.)

 [To read the full guide, click here](#)



 [To read a checklist summary, click here](#)



### AT A GLANCE




I'm fundraising for	<ul style="list-style-type: none"><li>• Charity or Community Organisation</li><li>• Club or Group</li><li>• Individual</li><li>• School or PTA</li><li>• Church</li><li>• Hospice or Hospital</li></ul>
Solo fundraiser or team effort?	<ul style="list-style-type: none"><li>• 1 person or more</li></ul>
Total time needed	<ul style="list-style-type: none"><li>• Fewer than 40 hours</li></ul>
Lead time	<ul style="list-style-type: none"><li>• 1 to 3 months</li></ul>
Easy money or big bucks?	<ul style="list-style-type: none"><li>• Up to £500</li></ul>
I'm fundraising at	<ul style="list-style-type: none"><li>• Work</li><li>• School</li><li>• College or University</li><li>• Fete or Event</li><li>• Home</li><li>• Church</li><li>• Local Pub</li><li>• Park or Sports Ground</li><li>• Community or Village Hall</li><li>• Other</li></ul>
High octane or gently does it?	<ul style="list-style-type: none"><li>• Gently does it</li></ul>
Fundraising idea category	<ul style="list-style-type: none"><li>• Lotteries, sweepstakes and raffles</li></ul>
Activity involves	<ul style="list-style-type: none"><li>• Engaging in gambling</li></ul>

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