



We're here to help.

## Companies: Get the most from this site

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### WE WANT YOUR STAFF...

...to understand the law and best practice that governs their volunteer fundraising activities. This is important for your reputation, the safety of your staff and helps maintain the public's high regard for volunteer-fundraisers. It is part of what the [Institute of Fundraising](#) exists to do.

We want them to be better informed about running activities, enjoy the process more and achieve greater success. This boosts staff morale and maximises help to the charities they support.

We also want to inspire newcomers and 'returners' by promoting new and wide ranging activities, and build our national body of knowledge by encouraging volunteer fundraisers to share their success stories.

Visitors to how2fundraise.org are able to create their own profile and leave information about their fundraising activities; they can post questions, share answers and write how2guides.

We currently employ a full-time Website Editor to ensure that all content meets our industry-leading standards for fundraising advice, remains current and is widely promoted.

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### THE SITE OFFERS, FREE OF CHARGE:

- [How2guides](#). Step-by-step guides on running fundraising activities, detailing relevant law and best practice
- [Know-how](#). Specially produced pages for the volunteer fundraiser with advice on issues such as "asking effectively", "food safety at events" and "involving children in volunteer activities."
- Question and answer forums
- [My fundraising](#), personal, updatable user profile pages
- An [Events Calendar](#) of volunteer-fundraising events being run by UK charities
- News centre and polls
- A directory of suppliers
- Information for charities, companies and suppliers on volunteer-fundraising

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### WHY USE THIS WEBSITE?

Benefits of employee volunteering include better workplace moral and staff retention, as well as improved leadership, decision making, communication skills and team building.

There is no other independent website designed to meet the needs of the 16 million volunteer-fundraisers in the UK.

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### HOW CAN OUR COMPANY USE THIS SITE?

It's quick and easy to link to how2fundraise, and we have already provided [html snippets and logos](#) for you to use.

Once you have set up links so your staff can find this site, you may want to promote it in your staff magazine or website pages. We are more than happy to provide you with editorial, please [contact us](#) and let us know what you need.

For companies that wish to promote their own internal volunteer-fundraising programmes such as match-funding or charity of the year, we offer a [co-branded](#) site with banner text and the option to select which pages are co-branded. You also control the logo and text that appears on the header and footer of template documents such as letters; sponsorship forms and gift aid declarations. [Contact us](#) if this is an option you would like to discuss.


We very much hope that you will see the site as part of your strategy to encourage and support volunteering in the workplace.

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## Related Links

-  [Fundraising ideas](#)
-  [Fundraising know-how](#)
-  [Share what you know](#)
-  [Find useful suppliers](#)

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If you would like more information about how to use this site to support your volunteer fundraisers or would like to make comments and suggestions, please [contact us](#).