



Ensure you are working to the Codes of Best Practice

Charities: Your co-branded site

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- [Co-branding puts you in control and is easy to use.](#)
- [Help your volunteer fundraisers produce Fundraising-Codes-compliant materials.](#)
- [Take a tour](#)

We offer a co-branded version of how2fundraise.org FREE to all charities that are organisational members of the [Institute of Fundraising](#) as part of their membership package.

Co-branding offers you:

- your logo in the header of every page
- text and links to your site in the header of every page
- your logo and text automatically included in every letter template, sponsorship form and event poster produced by visiting volunteer fundraisers

What's more:

- you can select which how2fundraise.org pages appear in your co-branded website

CO-BRANDING PUTS YOU IN CONTROL AND IS EASY TO USE.

All you need to do to get started is to upload the logo you would like to see featured in the header bar, and the link text you would like your supporters to read. Then, simply select the pages on our website that you would like to appear with your branding on. We're on hand to guide you through the process every step of the way.

Ten minutes later you have your own unique version of our website, featuring all the information you would like your supporters to see.

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HELP YOUR VOLUNTEER FUNDRAISERS PRODUCE FUNDRAISING-CODES-COMPLIANT MATERIALS.

All of our letter, sponsorship form and poster templates allow you to add your logo and text to the header and footer. You can see examples of them in the [useful templates](#) section of this website. Once your co-branding is complete, simply point your supporters to the templates you've created to be sure they're representing you in a way that you've approved.

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TAKE A TOUR

See cobranding working for yourself by clicking on the "My Profile" button on the top right of the homepage and indicating in the "I want to support" box that you are supporting the "INSTITUTE OF FUNDRAISING". The next time you sign in, you will see our logo and text at the top of every page.

Easier still, [call us](#) and we will show you how a cobranded site can help your volunteer fundraisers.

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